

POINT OF PURCHASE





ATLANTIS[®]

infinite headwear



WELCOME TO THE ATLANTIS POINT OF PURCHASE!

In this catalogue, you will find all the marketing & advertising material you can use to display and promote your ATLANTIS caps.

The purpose of this huge variety of marketing material is to support you and your customers in highlighting, best displaying and selling ATLANTIS caps, giving them the right position and importance in your showroom, exhibition booth, shops and shop windows.

THE CATALOGUE IS DIVIDED INTO THREE MAIN SECTIONS:

DISPLAY SECTION

Just take a look into our displays range to best show the ATLANTIS caps.

ADVERTISING & MARKETING SECTION

In this section, you will find all the items to support you in promoting the ATLANTIS brand.

SALE SECTION

Here you have all the branded bags you can use to sell ATLANTIS caps, starting from simple plastic shopping bags to more structured small samples suitcases.



DISPLAY SECTION



**JUST HAVE A LOOK
INTO OUR DISPLAYS RANGE
TO BEST SHOW
THE ATLANTIS HATS.**

MULTICAP METAL SUPPORT

ATL_SUP_001

SIZE: 430 x 210 mm (H 60 mm)

WEIGHT: 0.638 kg

MATERIAL: steel drawn wire

MINIMUM QUANTITY: NO

DESCRIPTION:

Metal cap holder for max. 10 caps with Atlantis tag. To be used with a cap display or staved wall.



STAVED WALL



STAVED WALL



STAVED WALL

**CHROMED METALLIC ARM FOR
ATLANTIS PLASTIC DISPLAY**
ATL_SUP_006

SIZE: 170 x 150 mm

WEIGHT: 0.120 kg

MATERIAL: steel drawn wire

MINIMUM QUANTITY: NO

DESCRIPTION:

Cap/beanie hook with Atlantis customized label on the base. Item to be combined with the item ATLANTIS KID PLASTIC DISPLAY and ATLANTIS ADULT PLASTIC DISPLAY to be used with a display or staved wall.



STAVED WALL



STAVED WALL



STAVED WALL



STAVED WALL



STAVED WALL

BASEBALL METAL SUPPORT

ATL_SUP_003

SIZE: 293 x 114.5 mm (H 158,6 mm)

WEIGHT: 0.087 kg

MATERIAL: steel drawn wire

MINIMUM QUANTITY: 5 pcs

DESCRIPTION:

Metal cap holder with Atlantis tag. To be used with a cap display or staved wall.



ATLANTIS KID PLASTIC DISPLAY

ATL_SUP_009

SIZE: 167 x 130 mm

WEIGHT: 0.075 kg

MATERIAL: plastic

MINIMUM QUANTITY: NO

DESCRIPTION:

Kid's cap/beanie table stand in transparent plastic or to be combined with the item CHROMED METALLIC ARM FOR ATLANTIS PLASTIC DISPLAY to be used with a display or staved wall.



ATLANTIS ADULT PLASTIC DISPLAY
ATL_SUP_011

SIZE: 186 x 135 mm
MATERIAL: plastic
WEIGHT: 0.140 kg/pc
AVAILABLE COLOR: white

MINIMUM QUANTITY: NO

DESCRIPTION:

Adult's cap/beanie stand in white plastic with Atlantis logo printed and in relief. The item can also be combined with the item CHROMED METALLIC ARM FOR ATLANTIS PLASTIC DISPLAY to be used with a display or staved wall.



DESK VERSION



STAVED WALL

STAVED WALL

ATLANTIS BUBBLEHEAD
ATL_SUP_010

SIZE: L 190 x W 160 x H 150 mm
MATERIAL: plastic
WEIGHT: 0.065 kg/pc

MINIMUM QUANTITY: NO

DESCRIPTION:

Inflatable cap/beanie table stand in transparent plastic with Atlantis logo on the base.



DESK VERSION



DESK VERSION

ATLANTIS MOBILE DISPLAY
ATL_KIT_ESP013

SIZE: W 540 x D 450 x H 1560 mm

MATERIAL: MDF

PACKAGING: 2 cartons (top part - base part)

+ one separated carton for hooks

TOP PART: 1pc/crt 1610 x 590 x 120 mm

WEIGHT TOP PART: 13.3 kg/crt

BASE PART: 1 pc/crt 600 x 530 x 130 mm

WEIGHT BASE: 5.9 kg/crt

HOOKS CARTON: 20 pcs/crt

370 x 290 x 290 mm 2.20 Kg

MINIMUM QUANTITY: NO

INCLUDED:



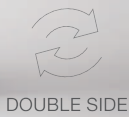
14 BASEBALL SUPPORTS



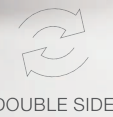
6 ROLLY SUPPORTS

DESCRIPTION:

Mobile caps display stand with high quality painting finish and silk screen printed logo with casters.



DOUBLE SIDE



DOUBLE SIDE

HOOKS WHICH CAN BE USED:





DOUBLE SIDE



DOUBLE SIDE

SMALL ATLANTIS TABLE DISPLAY
ATL_KIT_ESP014

SIZE: W 400 x D 300 x H 600 mm

WEIGHT: 6.2 kg

MATERIAL: MDF

PACKAGING: 1pc/crt. 640 x 470 x 130 mm
+ one separated carton for hooks

HOOKS CARTON:
8 pcs/crt 370 x 290 x 290 mm 1 Kg

MINIMUM QUANTITY: NO



6 BASEBALL SUPPORTS



2 ROLLY SUPPORTS

DESCRIPTION:

Small caps display stand with high quality painting finish and silk screen printed logo with casters.



HOOKS WHICH CAN BE USED:



ATLANTIS TREE DISPLAY
ATL_KIT_ESP015

SIZE: 2 parts (eliptic base - eliptic sign - metal pole)

ELIPTIC BASE: 450 x 350 x 38 mm

ELIPTIC SIGN: 400 x 250 x 19mm

METAL POLE: 160 x 40 x 40 mm

MATERIAL: MDF (base and sign) - metal pole

PACKAGING: 2 cartons (metal pole - base/sign)
 + one separated carton for hooks

1 PC/CRT FOR THE METAL POLE:

150 x 150 x 1730 mm - 5.6 kg

1 PC/CRT FOR THE BASE/SIGN:

465 x 465 x 70 mm - 5.8 kg

HOOKS CARTON:

24 pcs/crt 370 x 290 x 290 mm 2.65 Kg

MINIMUM QUANTITY: NO



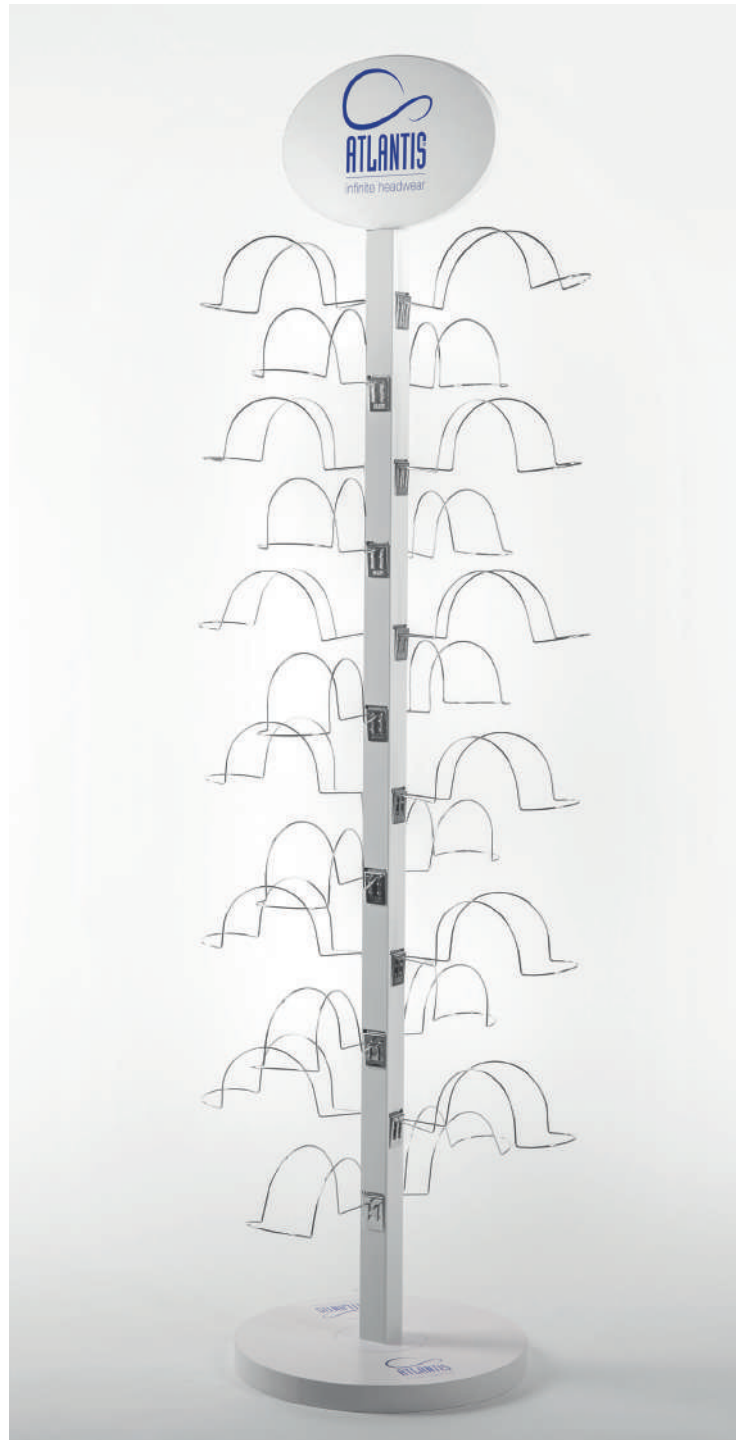
18 BASEBALL SUPPORTS

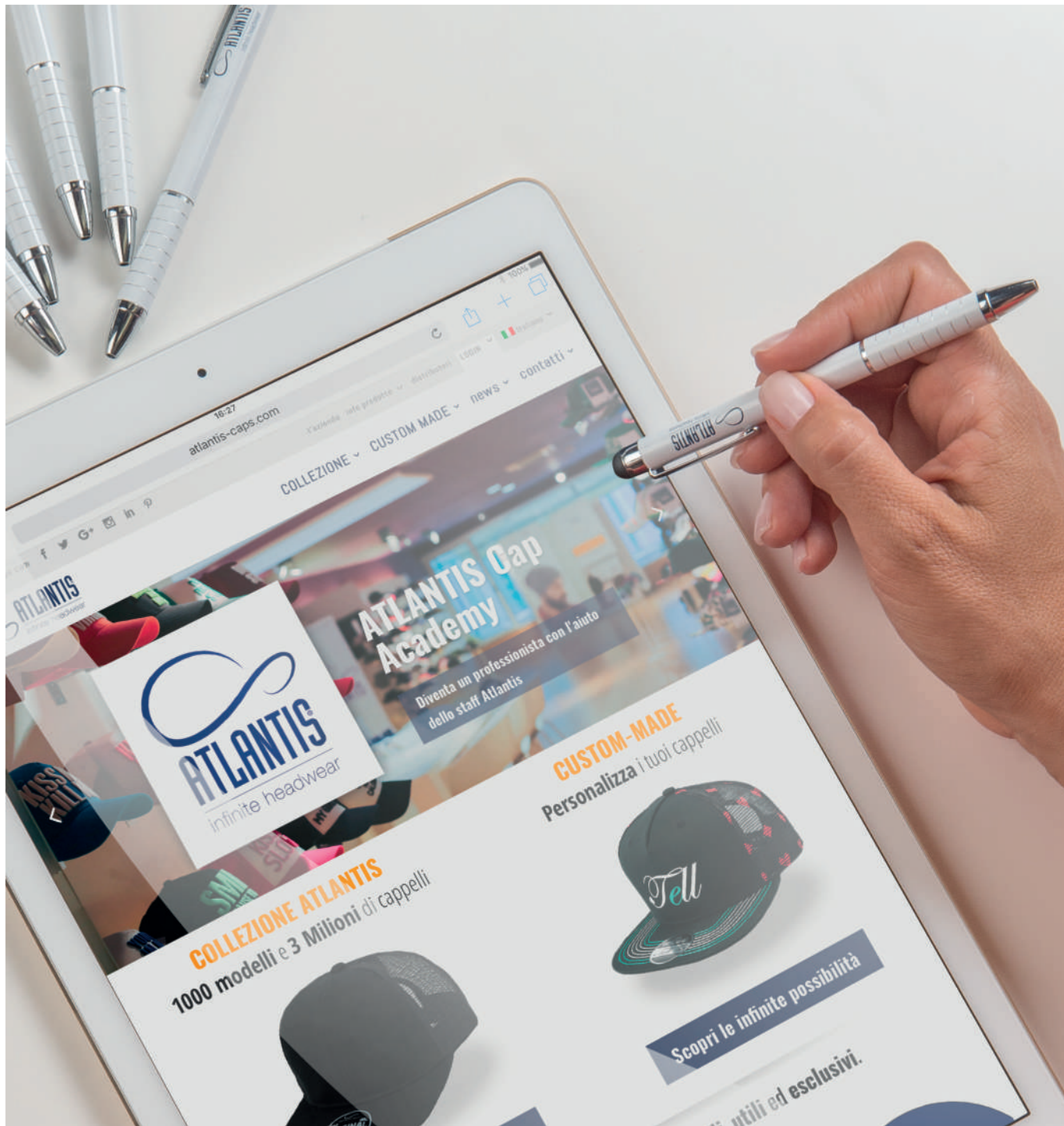


6 ROLLY SUPPORTS

DESCRIPTION:

White metal pole display for max. 24 caps.
 Rounded white base and sign with Atlantis logo.





ADVERTISING & MARKETING SECTION



**IN THIS SECTION, YOU WILL
FIND ALL THE ITEMS
TO SUPPORT YOU
IN PROMOTING
THE ATLANTIS BRAND.**

ATLANTIS PEN

ATL_OFC_003

SIZE: 125 mm

AVAILABLE COLOR: white

MINIMUM QUANTITY: 10 pcs

DESCRIPTION:

White Atlantis pen with touch tip for cell phones/tablets.



ATLANTIS PENCIL

ATL_OFC_010

SIZE: 190 x 7 mm

AVAILABLE COLOR: white

MINIMUM QUANTITY: 10 pcs

DESCRIPTION:

White Atlantis pencil with white touch tip. HB pencil lead.

ATLANTIS BLOCK NOTES

ATL_OF04

SIZE: 210 x 295 mm

MINIMUM QUANTITY: 10

DESCRIPTION:

Atlantis notebook with 50 squared sheets.



ATLANTIS RING BLOCK NOTES

ATL_OF012

SIZE: 210 x 295 mm

MINIMUM QUANTITY: 5

DESCRIPTION:

Atlantis spiral notebook with 50 squared sheets.

ATLANTIS POST-IT

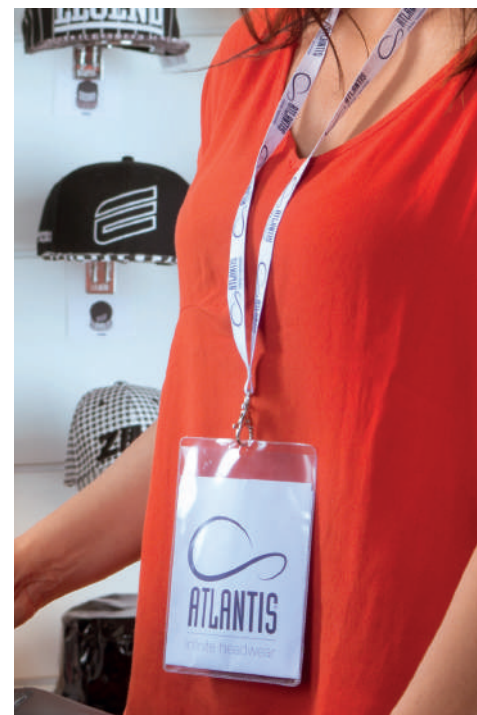
ATL_OFC_001

SIZE: 75 x 102 mm

MINIMUM QUANTITY: 10 pcs

DESCRIPTION:

White Atlantis post-it for notes.



ATLANTIS LANYARD

ATL_LNY_001

SIZE: L 475 x H 15 mm

MATERIAL: 100% polyester

AVAILABLE COLOR: white

MINIMUM QUANTITY: 10 pcs

DESCRIPTION:

White Atlantis lanyard for badges and keys.

ATLANTIS SIGN HOLDER

ATL_OFC_008

SIZE: W 212 x D 100 x H 340 mm

WEIGHT: 0.63 kg

MATERIAL: acrylic

MINIMUM QUANTITY: NO

DESCRIPTION:

Acrylic sign holder with silk screen printed logo.



ROLL UP

ATL_ESP_011

SIZE: 905 x 2090 x 380 mm

WEIGHT: 3 kg

PACKAGING:
transport bag 150 x 975 x 150 mm

MINIMUM QUANTITY: NO

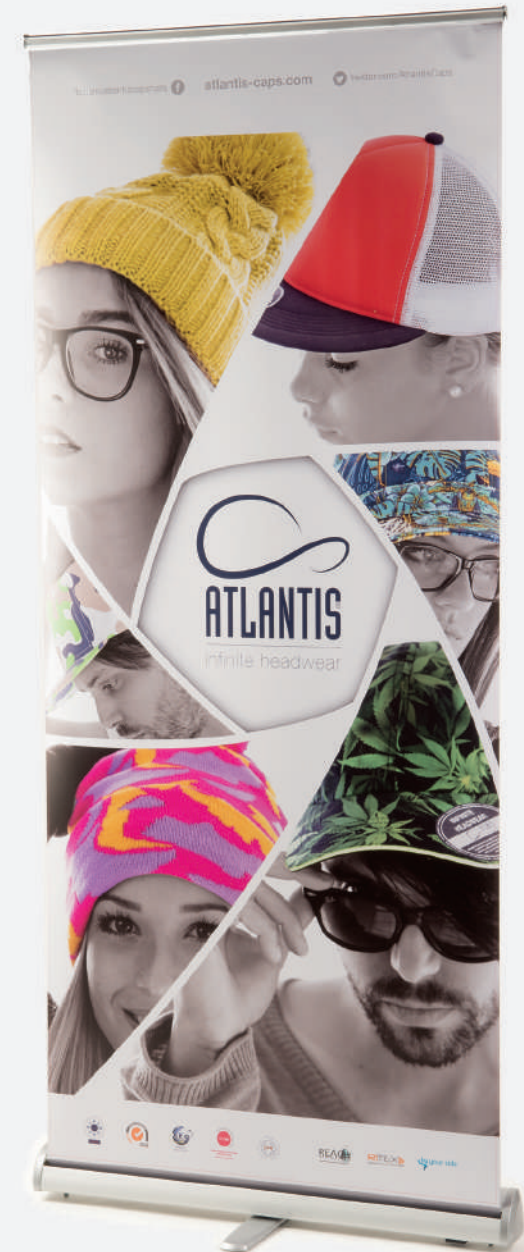
ITEM ON DEMAND

WAITING TIME FOR PRODUCTION:
7/10 days

*you can customize your roll up by choosing the cap images we have on stock or asking our marketing office to create a custom-made design.

DESCRIPTION:

Semi-rigid display with smooth surface, grey back side, multilayer material (PVC/PET/PVC)



ATLANTIS SIGNAL FOR STAVED WALLS

ATL_OF0_007

SIZE: 190 x 190 x 20 mm

WEIGHT: 0.067 kg

MATERIAL: PVC

MINIMUM QUANTITY: NO

ITEM ON DEMAND

WAITING TIME FOR PRODUCTION: 5/7 days

DESCRIPTION:

White Atlantis sign to be used on staved walls.



ATLANTIS MUG

ATL_MUG_001

SIZE: 95 x 80 mm

MATERIAL: ceramic

WEIGHT: 0.40 kg

MINIMUM QUANTITY: NO

ITEM ON DEMAND

WAITING TIME FOR PRODUCTION: 5/7 days

DESCRIPTION:

Atlantis white ceramic mug.
Suitable for hot drinks.



ATLANTIS BLOCK

ATL_OF0_009

SIZE: W 120 x D 30 x H 100 mm

WEIGHT: 0.50 kg

MATERIAL: acrylic

MINIMUM QUANTITY: NO

DESCRIPTION:

Clear acrylic logo block with silk printed logo on back side.



ATLANTIS SIGNAL WITH MIRROR FOR STAVED WALLS

ATL_OFC_011

SIZE: 250 x 250 x 20 mm

MATERIAL: PVC / mirror

WEIGHT: 0.265 kg

MINIMUM QUANTITY: NO

ITEM ON DEMAND

WAITING TIME FOR PRODUCTION: 5/7 days

DESCRIPTION:

White Atlantis sign with mirror to be used on staved walls.







**HERE YOU HAVE ALL THE
BRANDED BAGS YOU CAN USE
TO SELL ATLANTIS CAPS,
STARTING FROM SIMPLE PLASTIC
SHOPPING BAGS TO MORE
STRUCTURED SMALL
SAMPLES SUITCASES.**

CAP HOLDER SMALL SUITCASE

ATL_VOY_002

SIZE: 600 x 240 x 160 mm

WEIGHT: 2 kg

MATERIAL: 100% polyester and PVC

MAX. 24 caps. Caps/beanies not included.

MINIMUM QUANTITY: NO

DESCRIPTION:

Small suitcase designed to hold up to 24 caps. Complete with plastic handle, closing zip and business card holder.



ATLANTIS TNT BAG

ATL_BAG_003

SIZE: L 600 x W 200 x H 160 mm
(handles: 25 x 40 mm)

WEIGHT: 0.09 Kg

MATERIAL: TNT

MAX. 16 caps. Caps/beanies not included.

MINIMUM QUANTITY: NO

DESCRIPTION:

TNT bag with closing zip and two handles.



ATLANTIS EXPRESS ENVELOPE**ATL_OFC_002****SIZE:** 400 x 310 mm**MATERIAL:** plastic**MINIMUM QUANTITY:** 50 pcs**NOTE:** For orders starting from 5.000 pcs you can customize the back side with your address.**DESCRIPTION:**

Atlantis Express envelope for shipping Atlantis samples and/or advertising material.

**ATLANTIS PAPER SHOPPER****ATL_SAB_006****SIZE:** 330 x 120 x 370 mm**MATERIAL:** printed paper and cotton rope handles**MINIMUM QUANTITY:** NO**DESCRIPTION:**

An elegant and structured Atlantis paper shopper for samples and/or advertising material/Atlantis catalogues.



MAKING IDEAS HAPPEN! CHOOSE YOUR OWN BUSINESS TOOL KIT.

You have the opportunity to make up your own BUSINESS TOOL KIT choosing caps & beanies from the Atlantis collection or custom-made samples. The BUSINESS TOOL KIT also includes the ATLANTIS company profile, brand image and catalogues.



Choose your

BUSINESS TOOL KIT

using caps & beanies from the ATLANTIS COLLECTION and show your customers the quality, shapes, different fabrics and details of our caps.

If you need CUSTOM-MADE samples to show to your customers in explaining the CUSTOM-MADE SERVICE and all the possible customization techniques to reproduce on a cap, you just have to choose the appropriate BUSINESS KIT for you.

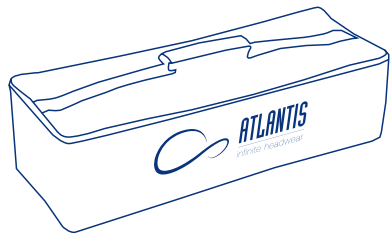


BESPOKE SAMPLES

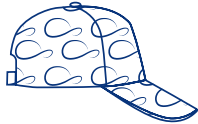
BESPOKE BUSINESS KIT

ATL_KIT_001

The BESPOKE BUSINESS KIT includes the SMALL CAP HOLDER SUITCASE and 10 bespoke samples showing different customization techniques.



SMALL CAP HOLDER SUITCASE

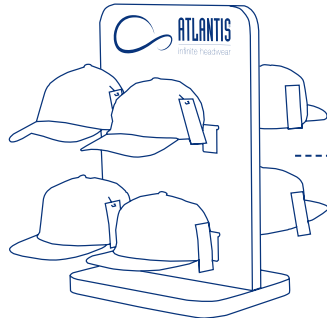


10 BESPOKE SAMPLES SHOWING DIFFERENT CUSTOMIZATION TECHNIQUES

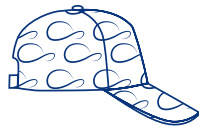
BESPOKE TABLE DISPLAY KIT

ATL_KIT_002

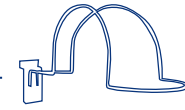
The BESPOKE TABLE DISPLAY KIT includes the SMALL ATLANTIS TABLE DISPLAY and 8 bespoke samples. 8 baseball supports are included in the kit.



SMALL ATLANTIS TABLE DISPLAY



8 BESPOKE SAMPLES



8 BASEBALL SUPPORTS

ATLANTIS COLLECTION SAMPLES

ATLANTIS BUSINESS KIT

ATL_KIT_003

The ATLANTIS BUSINESS KIT includes the SMALL CAP HOLDER SUITCASE and 20 samples from the Atlantis collection you can personally select online.



SMALL CAP HOLDER SUITCASE



20 SAMPLES FROM THE ATLANTIS COLLECTION

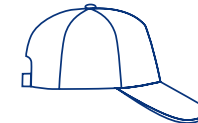
ATLANTIS TABLE DISPLAY KIT

ATL_KIT_006

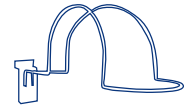
The ATLANTIS TABLE DISPLAY KIT includes the SMALL ATLANTIS TABLE DISPLAY and 8 samples from the Atlantis collection you can personally select online. 6 baseball supports and 2 roly supports are included in the kit.



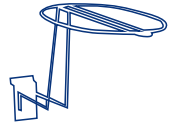
SMALL ATLANTIS TABLE DISPLAY



8 SAMPLES FROM THE ATLANTIS COLLECTION



6 BASEBALL SUPPORTS

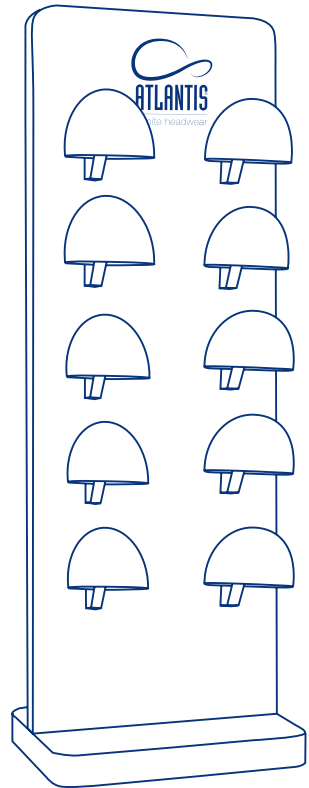


2 ROLLY SUPPORTS

ATLANTIS MOBILE DISPLAY KIT

ATL_KIT_005

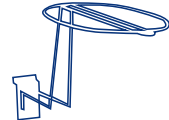
The ATLANTIS MOBILE DISPLAY KIT includes the ATLANTIS MOBILE DISPLAY and 20 samples from the Atlantis collection you can personally select online. 14 baseball supports and 6 roly supports are included in the kit.



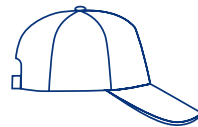
ATLANTIS MOBILE DISPLAY



14 BASEBALL SUPPORTS



6 ROLLY SUPPORTS

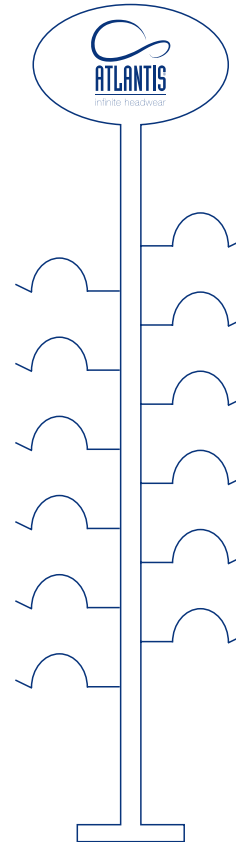


20 SAMPLES FROM THE ATLANTIS COLLECTION

ATLANTIS TREE DISPLAY KIT

ATL_KIT_004

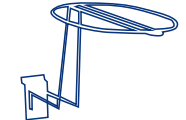
The ATLANTIS TREE DISPLAY KIT includes the ATLANTIS TREE DISPLAY and 24 samples from the Atlantis collection you can personally select online. 18 baseball supports and 6 roly supports are included in the kit.



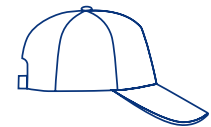
ATLANTIS TREE DISPLAY



18 BASEBALL SUPPORTS



6 ROLLY SUPPORTS



24 SAMPLES FROM THE ATLANTIS COLLECTION



It's the Atlantis Cap University. A center of excellence with the purpose of sharing the wealth of knowledge on headwear acquired through the 20-year company's history.

WHY THE CAP ACADEMY?

Because of a NEED OF THE MARKET in learning
 HISTORY
 TECHNOLOGY
 DESIGN
 INNOVATION
 DISTRIBUTION
 COMMUNICATION
 SALES
 of the headwear world.

WHO IS OUR TARGET?

ENTREPRENEURS and PROMOTIONAL WORLD SPECIALISTS, FASHION, LARGE-SCLAE RETAIL TRADE and MARKETING EXPERTS, RETAILERS interested in learning and going deeper into the headwear topic, starting from the idea to the production and the sale of the CUSTOM-MADE item.

CAP ACADEMY OBJECTIVES

To make you into a product and market specialist;
 To keep you posted on news and trends;
 To help you in creating your own cap;
 To push the business and achieve your success;

TO CREATE A PARTNERSHIP WITH ATLANTIS.
 HOW TO REACH THESE GOALS?



Individual or group COURSES;
 MODULES with different learning levels;
 Free training;
 Certificate of participation;

MULTILEVEL COURSES FOR THE EUROPEAN MARKET.

We can create a course just for you, taking a closer look at one or more modules according to your needs, or combining any number of topics.

ALL THERE IS TO KNOW ABOUT CUSTOM-MADE WORLD

All details, information and news about fabrics, shapes and customization techniques to make your CUSTOM-MADE cap or beanie unique.

MARKETING

Concrete and intuitive tools to grow and better promote your business.

CREATIVITY

Styles, trends, experiences that make caps and beanies more attractive.

ATLANTIS DESIGN SOFTWARE

An innovative and automatic software to create in a quicker way your CUSTOM-MADE cap.

In a short time, you can become a product manager and marketing manager with all the knowledge you need to expand your business in the headwear sector.

Or, if you're already a sector specialist, discover what's new in a constantly changing sector.

www.atlantis-caps.com/en/cap-academy





Accommodation will be a unique experience for CAP ACADEMY participants. Participants will stay at **La Casa dei Racconti**, a lovely and entirely restored early 19th-century home immersed in the Venetian countryside. La Casa dei Racconti offers elegant rooms, a restaurant, a hall for parties and meetings, a swimming pool with Solarium, gardens and a woods. La Casa dei Racconti is conveniently located for visits to Venice and Treviso, as well as many other art cities and tourist attractions in the Veneto region.

www.casadeiracconti.it



**Share your knowledge.
It is a way to achieve
immortality.**

Dalai Lama XIV



**Just living is not enough,
one must have sunshine,
freedom and flowers.**

Hans Christian Andersen
(Danish author and poet)

MULTICAP METAL SUPPORT
ATL_SUP_001



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CHROMED METALLIC ARM FOR ATLANTIS PLASTIC DISPLAY / ATL_SUP_006



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BASEBALL METAL SUPPORT
ATL_SUP_003



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ATLANTIS KID PLASTIC DISPLAY
ATL_SUP_009



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ATLANTIS ADULT PLASTIC DISPLAY
ATL_SUP_011



pag. 9

ATLANTIS BUBBLEHEAD
ATL_SUP_010



pag. 9

ATLANTIS MOBILE DISPLAY
ATL_KIT_ESP013



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SMALL ATLANTIS TABLE DISPLAY
ATL_KIT_ESP014



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ATLANTIS TREE DISPLAY
ATL_KIT_ESP015



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ATLANTIS PEN
ATL_OFC_003



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ATLANTIS PENCIL
ATL_OFC_010



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ATLANTIS BLOCK NOTES
ATL_OFC_004



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ATLANTIS RING BLOCK NOTES
ATL_OFC_012



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ATLANTIS POST-IT
ATL_OFC_001



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ATLANTIS LANYARD
ATL_LNY_001



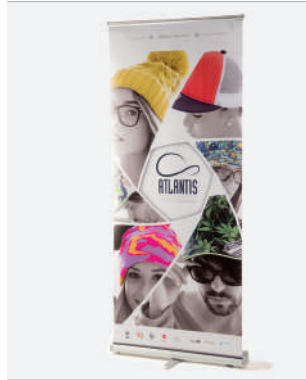
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ATLANTIS SIGN HOLDER
ATL_OFC_008



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ROLL UP
ATL_ESP_011



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ATLANTIS BLOCK
ATL_OFC_009



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ATLANTIS MUG
ATL_MUG_001



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ATLANTIS SIGNAL FOR STAVED WALLS /
WALLS / ATL_OFC_007



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ATLANTIS SIGNAL WITH MIRROR FOR STAVED WALLS /
ATL_OFC_011



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CAP HOLDER SMALL SUITCASE
ATL_VOY_002



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ATLANTIS TNT BAG
ATL_BAG_003



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ATLANTIS EXPRESS ENVELOPE
ATL_OFC_002



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ATLANTIS PAPER SHOPPER
ATL_SAB_006



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ATLANTIS[®]

infinite headwear



infinite headwear

